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Prototype Available

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North Carolina Inventor to Exhibit “Emblem Alive™” at America’s Largest Invention Show

PITTSBURGH... InventHelp’s INPEX®, America’s Largest Invention Trade Show, announces that Jefferson Smith from Wilmington, NC, has invented a unique vehicle customization option. This invention will be exhibited at INPEX® 2010, June 16-18, at the Monroeville Convention Center in Pittsburgh, Pennsylvania.

“Emblem Alive™” makes the emblem on a vehicle come alive through various sounds, actions and motions, enabling drivers to connect with and display the true essence of their vehicle. For example, a Ford Mustang can sound like a galloping horse and actions are also available.

With Emblem Alive’s innovative technology, the volumes, actions and motions can be adjusted. The device is powered by a vehicle’s battery. Emblem Alive™ will work with any emblem on any type of vehicle and according to the inventor, anyone who enjoys customizing their vehicle would benefit from this invention.

“I enjoy customizing cars and wanted to express my personality through my vehicle. I needed a unique way to do so and thought of the idea to incorporate sound and action not only through the stereo system but on the outside as well,” said the inventor.

Mr. Smith is exhibiting at INPEX® with the hopes of finding a manufacturer, distributor, venture capital, licensee and importer/exporter.

InventHelp’s INPEX®, The Invention Show, is a unique trade show that showcases new products and innovations that are available to business and industry to manufacture, license or distribute. As part of the trade show, The Invention Show sponsors INPEX® Inventors University™, a series of seminars, presentations, and panel discussions to provide information that inventors may find useful in pursuing their ideas. This year, INPEX® will be held at the Monroeville Convention Center, a brand new facility just minutes from downtown Pittsburgh.

INPEX® is a service of InventHelp®, America’s leading inventor service company. For more information about this inventor or INPEX®, call 888-54-INPEX or visit www.inpex.com.

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