

FOR IMMEDIATE RELEASE

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Children's Toy Company to Conduct a New Product Review Search at INPEX® 2010

PITTSBURGH... InventHelp's Invention and New Product Exposition (INPEX) announces that The Step2® Company, the largest American manufacturer of preschool and toddler toys and the world's largest rotational molder of plastics will be conducting a new product review on Friday, June 18. The product search by The Step2® Company will include products by Infantino®, who is part of the Step2 Family of Companies.

Representatives from The Step2® Company and Infantino® will be at INPEX searching for new and innovative infant, toddler and preschool products to help grow their diverse product line which includes: unique toys, fun puzzles, interactive shopping cart covers, travel items, supports and fashionably comfortable carriers.

For The Step2 Company to consider an invention, it must be patented or have an invention record on file with the USPTO. The inventor should also be prepared to explain their thoughts on the idea and how it relates to the specified search criteria.

InventHelp's INPEX® 25th anniversary show will take place on June 16-18, 2010 at the newly constructed Monroeville Convention Center, just twenty minutes from downtown Pittsburgh

If you are an inventor with an invention that fits the above criteria or interested in exhibiting at INPEX®, space is still available. Call 888-54-INPEX to speak with one of our sales representatives. Don't miss this opportunity to exhibit at America's largest invention trade show.

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